



**PEOPLE AND  
NATURE THRIVING  
TOGETHER**

**RAINFOREST  
ALLIANCE**



**RAINFOREST  
ALLIANCE  
CERTIFIED  
COFFEE**



Coffee is one of most popular drinks in the world. Yet, the coffee industry faces significant social, economic, and environmental sustainability challenges. Low prices, labor rights issues, climate change, and poor water management are among the issues affecting coffee farmers and nature around the world.

At the Rainforest Alliance, we're working to tackle these issues and move towards a more sustainable coffee sector.

Compared to non-certified farms, studies show that Rainforest Alliance Certified coffee farms:

- Have higher profits;
- Provide better worker training and safer working conditions;
- Have lower deforestation;
- Provide better habitats for birds;
- Implement stronger environmental management practices.

By simply enjoying a cup of Rainforest Alliance Certified coffee, you are helping to protect forests and biodiversity, combat the climate crisis, and improve the livelihoods of coffee farmers and their families. Join our Alliance and contribute to a world where people and nature thrive together. Learn more at [rainforest-alliance.org](https://rainforest-alliance.org).

# RAINFOREST ALLIANCE

## FORESTS AND BIODIVERSITY

We promote more sustainable land management practices to protect forests, biodiversity, and natural resources.

## RURAL LIVELIHOODS

We contribute to lifting rural people out of poverty by improving sustainable livelihood opportunities for farmers, workers, and their families.

## CLIMATE

We train farmers to grow better crops using climate-smart agriculture, which help them mitigate and adapt to climate impacts.

## HUMAN RIGHTS

We address human rights abuses like child and forced labor, low wages, poor working conditions, and gender inequality.

Photo credits: Mohsin Kazmi, Sergio Izquierdo, Giuseppe Cipriani, Graciela Zavala