



**PEOPLE AND
NATURE THRIVING
TOGETHER**

**RAINFOREST
ALLIANCE**



**RAINFOREST
ALLIANCE
CERTIFIED
COFFEE**



Coffee is one of most popular drinks in the world. Yet, the coffee industry faces significant social, economic, and environmental sustainability challenges. Low prices, labor rights issues, climate change, and poor water management are among the issues affecting coffee farmers and nature around the world.

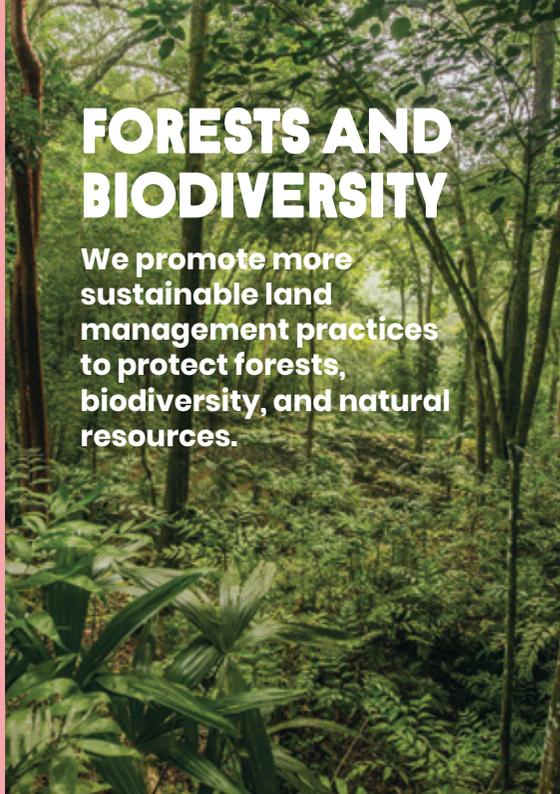
At the Rainforest Alliance, we're working to tackle these issues and move towards a more sustainable coffee sector.

Compared to non-certified farms, studies show that Rainforest Alliance Certified coffee farms:

- Have higher profits;
- Provide better worker training and safer working conditions;
- Have lower deforestation;
- Provide better habitats for birds;
- Implement stronger environmental management practices.

By simply enjoying a cup of Rainforest Alliance Certified coffee, you are helping to protect forests and biodiversity, combat the climate crisis, and improve the livelihoods of coffee farmers and their families. Join our Alliance and contribute to a world where people and nature thrive together. Learn more at rainforest-alliance.org.

**RAINFOREST
ALLIANCE**

A lush green forest scene with tall trees and dense foliage, serving as the background for the 'Forests and Biodiversity' section.

FORESTS AND BIODIVERSITY

We promote more sustainable land management practices to protect forests, biodiversity, and natural resources.

A group of diverse children, including boys and girls, smiling and looking towards the camera in what appears to be a classroom or community center setting.

RURAL LIVELIHOODS

We contribute to lifting rural people out of poverty by improving sustainable livelihood opportunities for farmers, workers, and their families.

A group of people, including a man in a Rainforest Alliance t-shirt, working in a field. They appear to be engaged in agricultural training or labor.

CLIMATE

We train farmers to grow better crops using climate-smart agriculture, which help them mitigate and adapt to climate impacts.

Three women standing in a field, smiling. They are wearing headwraps and traditional-style clothing, and appear to be engaged in agricultural work.

HUMAN RIGHTS

We address human rights abuses like child and forced labor, low wages, poor working conditions, and gender inequality.

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